

CUSTOMER STORY

# Trimwel LTD



Explore how Trimwel LTD leveraged APPSeCONNECT to streamline their SAP Business One and Shopify integration, resulting in improved efficiency and smoother operations.

## About Trimwel LTD

Trimwel LTD, based in Dublin, Ireland, is a leading distributor in the sign and print trade. Specializing in B2B sales, they supply a wide range of products, including print products, vinyl products, and LED lighting solutions. As distributors for renowned brands like Metamorph, 3M, Contravision, and IC2, Trimwel has established itself as a trusted name in the industry.

## The Integration Challenge

Trimwel faced significant challenges integrating their SAP Business One ERP with their Shopify platform. Being a B2B business, the inefficiencies and issues arising from this integration gap were affecting their operations. SAP Business One was not seamlessly syncing with Shopify, causing delays and manual errors in order processing, inventory management, and customer-specific pricing.

## Why Choose APPSeCONNECT?

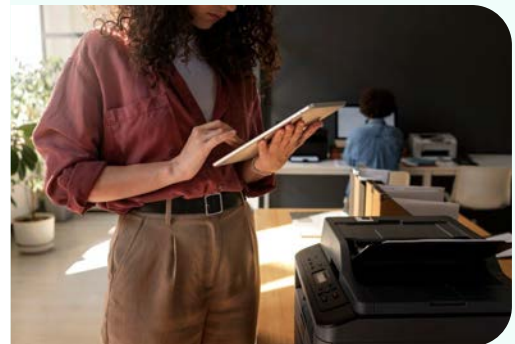
Trimwel chose APPSeCONNECT based on strong recommendations from their Shopify distributors. APPSeCONNECT stood out because of its deep understanding of Trimwel's unique needs and its ability to provide the exact features required for a robust integration. The platform offered a smoother, more reliable integration between SAP Business One and Shopify, significantly improving operational performance from the outset.

**Headquarters:**  
Dublin, Ireland

**Industry:**  
Manufacturing and Distribution

**Company Size:**  
11-50 employees

**Website:**  
<https://trimwel.ie/>



## Tailored Solutions and Benefits

APPSeCONNECT provided several key solutions and benefits that were crucial to Trimwel's success:

- 1. Comprehensive Integration:** APPSeCONNECT seamlessly integrated SAP Business One with Shopify, addressing the core problem Trimwel faced. This integration ensured real-time data sync for orders, inventory, and customer information, reducing manual labor and errors.
- 2. Custom Pricing Integration:** Within SAP, Trimwel offers special pricing functions to their customers, managed through a third-party tool. APPSeCONNECT easily integrated this tool, ensuring that customer-specific pricing was accurately reflected when orders were placed on Shopify.
- 3. Exceptional Support:** The support from APPSeCONNECT was unwavering. The team was highly responsive, joining meeting calls spontaneously and making the integration journey as smooth as possible. Their knowledge and expertise in SAP and Shopify integrations were invaluable to Trimwel.

## Positive Outcomes

The integration led to several positive outcomes for Trimwel:

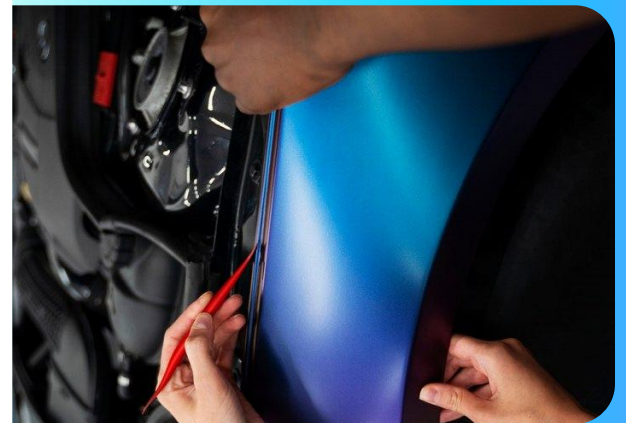
- **Operational Efficiency:** With the smoother integration, Trimwel experienced enhanced operational efficiency, allowing them to focus more on core business activities rather than manual data management.
- **Improved Customer Experience:** Accurate, real-time data sync ensured that customer orders were processed quickly and correctly, leading to higher customer satisfaction.
- **Scalability:** APPSeCONNECT's ability to integrate with other platforms provided Trimwel with the flexibility to scale their operations and add new functionalities as needed.

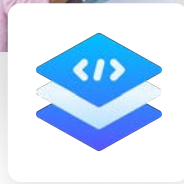
## A Testimonial from Trimwel LTD

Trimwel's experience with APPSeCONNECT has been exceptionally positive. "The support has been unwavering, and the team's knowledge in using SAP and Shopify for integration is exceptional. We could not have achieved this seamless integration without APPSeCONNECT. Thank you for the job you guys have done."

APPSeCONNECT has proven to be a critical enabler in Trimwel's digital transformation, ensuring a seamless and efficient integration that supports their growing business needs.

This case study highlights the significant improvements Trimwel LTD experienced by leveraging APPSeCONNECT, showcasing the platform's ability to deliver customized, efficient, and scalable integration solutions for businesses in the B2B sector.





## Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

## Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?  
Start your integration journey now!

[Contact Us](#)



# Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.



## Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.



## Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.



## Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.



## Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.



## Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.



## Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.