

# Microsoft Dynamics NAV and WooCommerce Integration







MICROSOFT DYNAMICS NAV AND WOOCOMMERCE INTEGRATION

# **Synchronization Points**

## Customer

- Newly registered webstore customers with account details, contact information, billing and shipping addresses, etc. are synced to Microsoft Dynamics NAV Customer Card.
- Existing webstore customers' details are re-created in Microsoft Dynamics NAV Customer Card automatically.
- When orders are placed by Guest Customers, the connector can be configured to sync their contact and address information to Microsoft Dynamics NAV for easy tracking. Further marketing activities can be planned for them using the contact information.
- When a customer updates their details in the store, they are automatically updated in Microsoft Dynamics NAV.

## Product

- Listing of Items from Microsoft Dynamics NAV Item Card to the WooCommerce store as Simple Products.
- Stock Update to maintain accurate inventory levels between Microsoft Dynamics NAV and Webstore.
- Products details will be updated in webstore, for any changes in Microsoft Dynamics NAV.

## Order

- Online Sales Orders placed by registered customers are synced to Microsoft Dynamics NAV Sales Orders.
- Online Sales Orders placed by guest customers are converted to Microsoft Dynamics NAV Sales Orders.
- The exact value of Taxes and Shipping Charges are mapped to ensure correct order total calculation while converting web orders into Microsoft Dynamics NAV Sales Orders.
- APPSeCONNECT supports synchronization of discounts to Microsoft Dynamics NAV and ensures the same order value in both Microsoft Dynamics NAV and WooCommerce

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# **Synchronization Points**

## Shipment

- Posted Sales Shipments created in Microsoft Dynamics NAV against Sales Orders will be synced to WooCommerce. The web order status changes from 'pending/processing' to 'shipping/complete'.
- Shipment tracking no. can be updated in Microsoft Dynamics NAV Sales Shipment, and it will be synced to WooCommerce, allowing the customer to track his shipment.

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# Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your business workflow and help you expand customer and employee satisfaction amplifying revenue numbers and growth.

### SAVE TIME AND EFFORT

Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

#### **BOOST PRODUCTIVITY**

Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

### FOCUS ON PROFITABILITY

Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

# What our customers say...



Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.

Erika Weihmayer Prana Biovegan



The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.

### Victoria Schweistein Lumondi Inc

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### www.appseconnect.com

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